



Case Study

Check how Paycross revolutionized probably the best restaurant and banquet hall in New Jersey

www.paycrossgo.com

The Business

Located in New Jersey, our client was juggling multiple, tethered Point-of-Sale systems and software to manage their expanding Banquet Hall and Restaurant. With multiple events spanning on-site and off-site celebrations often catering for large numbers, we recommended 'freeing' the business of its ties employing mobile payment devices.



The Solution

Restaurant and Event EPoS management software and mobile payment terminals that 'reconcile' in real-time at home or in the field at major events.



The Results

The business doesn't need to go to lengthy paperwork and administrative exercises any longer as it is able to not only charge at the Point-of-Sale but charge whilst mobile at events. The net increase to the business both financially and in terms of the ability to process sales off-site has been so impactful, the business is now expanding to neighboring States with their unique brand of restaurants and event management

The Solution

Restaurant and Event EPoS management software and mobile payment terminals that ‘reconcile’ real-time at home or in the field at major events. Following an extensive review of the company’s existing systems and procedures, Payscross recommended our mighty restaurant and banquet EPoS management software and mobile payment terminals manufactured by Poynt to allow the business to take payments, anytime, anywhere.

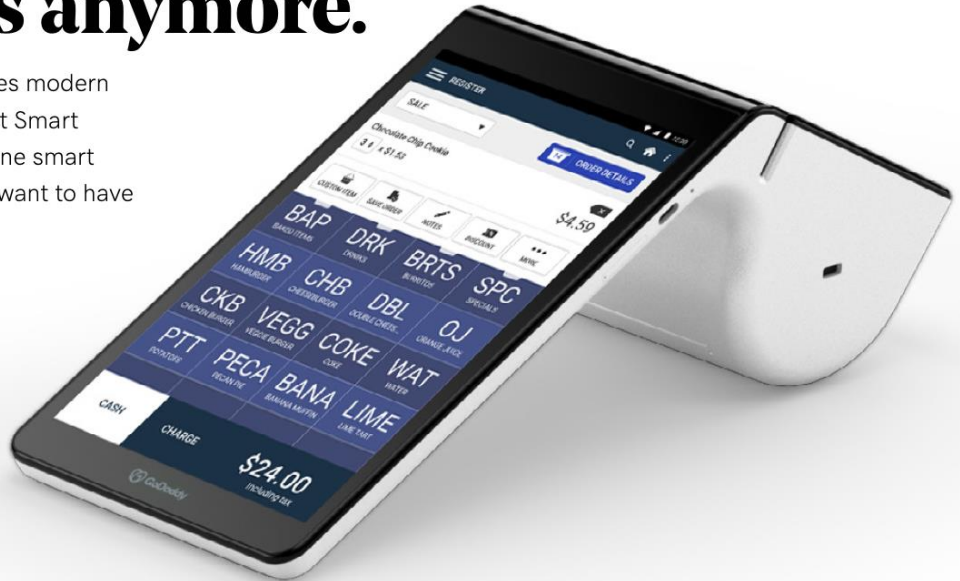


Our powerful cloud-based Point-of-Sale solution combined with smarter payments experiences and the beautiful Poynt machines with their enormous merchant and customer facing displays now enable the business with **SMARTER MENU MANAGEMENT**, simplifying menus with modifiers and infinite variations, **DISCOUNTS**, creating Happy Hours and advanced Offer Deal Management like BOGOF at specific times, **TABLE & POSITION MANAGEMENT**, setting up floor and event planners with multiple locations, splitting shared items effortlessly and enabling easier payments at ANY location within the restaurant or at off-site events, **ORDER MANAGEMENT**, assigning courses and dispatching tickets for production to multiple printers, wirelessly in real-time **ONLINE ORDERING**, creating mobile sites with a few clicks and **CUSTOMER MANAGEMENT**, tracking client spends and enabling them to deposit funds, run a tab or, split the bill with ease.

THE POYNT SMART TERMINAL IS HERE

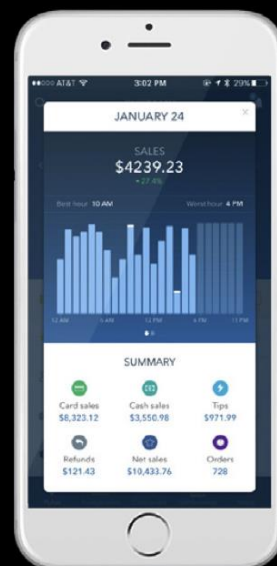
Smart isn't just for phones anymore.

Your business deserves modern technology. The Poynt Smart Terminal is an all-in-one smart device you'll actually want to have on your counter.



Accepts all of today's and tomorrow's payment types.

Easily email receipts, refund transactions and settle with the tap of a button. And with the free **smartphone app***, you can do all this from anywhere. It's like a remote control for your business.



*Poynt HQ

Why leading businesses choose Poynt and Payscale

Fast Transactions

Keep payments simple for both customers and employees. Every transaction automatically applies taxes, surcharges and discounts creating a streamlined experience that reduces errors and keeps the line moving

Multiple Payment Options

Accept any payment method be it cash, card or contactless. The system is primed to embrace change and will easily incorporate new payment methods. The olden days of 'I'm sorry, we don't accept that' are well and truly, over!

Mobility

Take payments in your place of work, at an event or even on your roof terrace! Any member of your team can become a checkout cashier and you can check sales, statistics and inventory in an instant, real-time

Powerful Reporting Dashboard

Get real-time access to transactions, trends and customer information and make data-informed decisions at a moment's notice. Keep close tabs on finances, set up new users and run customized reports from anywhere, anytime

Ease of Use

Our record is three minutes to get up and running! Our intuitive user interface and massive screens come with easy-to-understand step-by-step tutorials and your dedicated account managers, based in the USA are just a click away!

Reliable Security

Rest easy with fully protected and PCI-compliant payment data and customer information repositories that conform to the latest international standards

24-7 Support

Reach out at any time to get answers or troubleshoot issues. You don't clock out when you're running your business so why should we?

Affordability

We make all our solutions affordable sometimes a fraction of the cost of existing systems and solutions because we take time to understand our customer requirements carefully, thoroughly and oftentimes recommend solutions that are transformative.

Most recent release of the Poynt Smart Terminal dual-screen device.



Android 10.1 OS

Memory

2GB RAM, 16GB Flash, with an option for larger memory

Display

8" merchant screen and 5" consumer screen

QR Reader

Rapid QR code reader

Wireless Communication

Enterprise grade mobile (LTE/4G) & WiFi connectivity (a/b/g/n/ac)

Card Slot

EMV and MSR card slot

Model Number

PST3

Battery

12-hour active battery time, 7 days on standby

Other Features

Standard size 40 mm thermal paper roll with 50 feet of paper



**Take Payments.
Anytime.
Anywhere.SM**

